

NEWS RELEASE

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PUBLISHING COMPANY GIVES RECORD NUMBER OF HEALTH SCREENINGS TO STAFF

Dennis Publishing is working with Screenetics, a health screening company, to help employees to stay fit and healthy both in and out of work.

The publisher, home of technology and consumer magazines, web sites and digital products including The Week, PC Pro, Monkey and Men's Fitness, is offering employees the opportunity to exchange part of their salary for access to a comprehensive set of tests designed to help optimise health and reduce the risk of developing major health problems now and in the future. Employees have also been able to claim the costs of the health screenings via their company medical cash plan.

Screenetics carried out presentations at Dennis' offices and had an onsite team to meet people in their offices and answer questions. As part of the promotion Screenetics wanted to engage staff with their health and set up the Metabolic Age Game. Employees had to guess their own metabolic age over a two-week period, with prizes for the winner and two runners up.

The screenings comprise a set of non-invasive tests with instant results all carried out in a 60-minute session in the workplace. The only items of clothing removed are socks and shoes. The tests include an in-depth analysis of cholesterol (good and bad cholesterol), diabetes, H.pylori (the cause of stomach ulcers and often misdiagnosed as IBS), iron levels, Cardiac Risk Assessment, a prostate blood test for men, and a full body composition test, including a bone density scan to test for osteoporosis. Employees also have a lifestyle assessment and an action plan to help maintain good health. Results can be accessed and tracked online – all confidentially.

Alison Hunter, HR Director, Dennis Publishing said: "A record number of employees have taken up health screening, with over 60 percent participating. Screenetics offered something completely new and different to us as part of our new Wellbeing benefits package. The onsite team were really friendly and approachable and they turned health into something compelling for our employees. There's been a lot of talk about reducing metabolic age rates and people are actively making changes to their lifestyles after receiving their results!"

Kevin Hollick, director, Screenetics said: "For employees the salary sacrifice scheme offers a simple and cost effective way of staying on top of their health whilst at work. For employers, the comprehensive one hour sessions help to keep the workforce in peak condition, minimise time away from the workplace and provide an excellent way to reward staff."

Sample screenings are available to businesses looking to roll out health screening to their staff. Screenetics works with employers to find a health screening solution that suits them and their budget.

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Notes to Editors

For further information or photographs please contact:

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About Screenetics

Screenetics is a health screening service designed to provide an accurate picture of current and future health. The range of services delivered by Screenetics is broad and includes bone mineral mass, Prostate Specific Antigen, body fat, cholesterol, basal metabolic rate, plus many more. The programme has been designed to combat the most common causes of illness and long term sickness experienced within the workplace.

The convenient service is delivered directly to workplaces and organisations, as all equipment is portable, which means that staff do not have to leave site and minimal down time is required. Employers investing in staff health benefit from improvements to the bottom line, as well as improved working environments.

All screenings and assessments are carried out by expertly trained technicians and healthcare professionals.

www.screenetics.co.uk