

## NEWS RELEASE



### The Gro Company helps staff to be fit for work

The Gro Company, inventors of Grobag- the UK's favourite Baby Sleep Bag, is offering its staff health screening that gives them a picture of their overall state of health. Screenetics, a health screening company, is running clinics at The Gro Company's headquarters in Ashburton, Devon.

Health and wellbeing benefits are part of a long-term strategy to improve the productivity, engagement and health care of The Gro Company's staff. Running the clinics in the office has meant that staff have only needed to take a short amount of time away from their work.

**Rob Pascoe, Managing Director of The Gro Company** said: "We wanted to offer our staff a benefit that would give them the opportunity to take control of their own health and lifestyle. Since screening began, we have noticed that our employees are taking an active interest in their health and comparing their results with colleagues. We're already starting to see positive action taken by members of staff with changes to diet and exercise."

The 45-minute consultation with Screenetics includes testing cholesterol, diabetes, blood pressure, body composition, prostate specific antigen (for men), body mass, bone mineral mass, and a nutrition and lifestyle assessment. The majority of the tests are carried out using a simple pin-prick method to take a very small amount of blood. Staff receive the results in an instant, which means there is time to discuss any potential action required, such as referring them to a GP, dietary changes or recommending an exercise plan.

**Leon Templar, Director, Screenetics** said: "Our program has been designed to combat the most common causes of illness. It is also an affordable staff benefit that has the potential to cut staff absenteeism. It's good to see companies like The Gro Company investing in its staff."

## Notes to Editors

- Gro-group has been newly christened The Gro Company due to rapid company expansion and the success of Grobag and our other innovative products. For more information please contact **Katy Gaulton, PR & Communications Officer at The Gro Company** tel. 0844 557 2973 or email [katy.gaulton@gro.co.uk](mailto:katy.gaulton@gro.co.uk)
- **About Screenetics** - Screenetics is a health screening service designed to provide an accurate picture of current and future health. The range of services delivered by Screenetics is broad and includes bone mineral mass, Prostate Specific Antigen, body fat, cholesterol, basal metabolic rate, plus many more. The programme has been designed to combat the most common causes of illness and long term sick experienced within the workplace. The convenient service is delivered directly to workplaces and organisations, as all equipment is portable, which means that staff do not have to leave site and minimal down time is required. Employers investing in staff health benefit from improvements to the bottom line, as well as improved working environments. All screenings and assessments are carried out by expertly trained technicians and healthcare professionals. [www.screenetics.co.uk](http://www.screenetics.co.uk)
- For further information about PR for Screenetics contact Maria Kennedy at Creme PR on 07932 644771 or email [maria@cremepr.com](mailto:maria@cremepr.com).